GEARING UP FOR A NEW YEAR
Friends of NRA’s highly-anticipated annual Merchandise Preview Meeting

A GREAT IMPACT AT GREAT AMERICAN
The NRA Foundation events at NRA’s third annual Great American Outdoor Show

DANIEL DEFENSE
Dedicated to supporting The NRA Foundation and America’s evolving shooting sports traditions

THE NATIONAL NRA FOUNDATION BANQUET & AUCTION
OFF TO THE RACES IN DERBY CITY
2016 EVENT PREVIEW INSIDE!
The National NRA Foundation Banquet

Preview The NRA Foundation’s banquet and auction that will take place at the 2016 NRA Annual Meetings in Louisville.

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Mission Statement

Established in 1990, The NRA Foundation, Inc. (“NRA Foundation”) is a 501(c)(3) tax-exempt organization that raises tax-deductible contributions in support of a wide range of firearms-related public interest activities of the National Rifle Association of America and other organizations that defend and foster the Second Amendment rights of all law-abiding Americans. These activities are designed to promote firearms and hunting safety, to enhance marksmanship skills of those participating in the shooting sports, and to educate the general public about firearms in their historic, technological, and artistic context. Funds granted by The NRA Foundation benefit a variety of constituencies throughout the United States, including children, youth, women, individuals with physical disabilities, gun collectors, law enforcement officers, hunters, and competitive shooters.

Traditions is published quarterly by The NRA Foundation, Inc., for the benefit of its donors and other interested parties.

11250 Waples Mill Road · Fairfax, VA 22030 · www.nrafoundation.org
NEW FAMILY ADVENTURES AT THE 2016 GREAT AMERICAN OUTDOOR SHOW

By Kristina Krawchuk
Event Marketing & Communications Manager, National Rifle Association

WALLL OOF GUUUNS! These three words ricocheted through the hallways of the Pennsylvania Farm Show Complex and the ears of the camo-clad attendees who came out to experience nine days of the outdoor lifestyle. It was an adventure for enthusiasts of all ages and my first interaction with my new NRA family—my seventh day of work as Event Marketing & Communications Manager for NRA Volunteer Fundraising landed me smack dab in Harrisburg, Pa. for the annual Great American Outdoor Show.

Taking in all the exhibits and vendors at the show was an exciting experience: fishing, camping and hunting, oh my! From the Hunting Outfitter Hall to the Shooting Sports Hall to the Dock Dogs Arena, I don’t think my mouth ever closed—which made it easy to enjoy the acclaimed breakfast pretzels from Rachel’s Pretzels!

This was all a bit of a contrast to the events I was previously organizing in upstate New York, such as Dogs & Divas for the American Cancer Society, The Ronald McDonald House Charities Fashion Show, and The Travers Wine Tasting for Senior Services of Albany, to name a few. Going from gowns to guns is actually quite refreshing. First of all, who doesn’t love wearing camo? Whether its grey, green or pink! But more important is sharing in the passion behind the camo—the passion to preserve the Second Amendment and the future of shooting sports and outdoor lifestyle not only as individuals, but as a collective.

One of my responsibilities as Event Marketing & Communications Manager is managing and marketing NRA Foundation events, which includes the NRA Foundation Banquet at the Great American Outdoor Show. There I was fortunate to interface with the backbone of The NRA Foundation—volunteers like Scott and Jackie Emslie. Hailing from the Mid-Hudson Friends of NRA committee in New York, the Emslies walked into the banquet room with printer and paper in hand, on a mission and ready to tackle the bucket raffles.

In my 10-plus years of event planning, I have never witnessed a volunteer, let alone a couple, bringing in a mobile office to support an event. But that’s the Emslies—it’s what they do. Both are certified pistol and rifle instructors, local Friends of NRA volunteers for over 20 years and national volunteers since 2000. And they are only two of tens-of-thousands of Friends of NRA volunteers across the country who all work tirelessly to fundraise for The NRA Foundation. It is with their unwavering dedication, fearless drive and fervent spirit that we are able to raise more than $60 million annually and support both local and national initiatives through the grant program. It is truly awe-inspiring.

This is where the magic is: the heart-warming stories behind all that sweat equity that gives an abused woman the confidence to take back her life through “Refuse to be a Victim”; a family in need of a hot healthy meal through “Hunters for the Hungry”; and children across the country the education they need to keep them safe at school and in their communities through the Eddie Eagle GunSafe® and National School Shield programs. These are the faces driving the mission of The NRA Foundation.

This is an exciting year, and not only because it’s my first year working with this stellar team. Friends of NRA and The NRA Foundation continue to fight for American freedoms and Second Amendment rights by funding shooting sports programs that spread respect and appreciation for these cherished traditions. So join us in our fight for freedom, family and the future by attending a Friends of NRA event or becoming a sponsor. I also hope to see you in May at the NRA Annual Meetings in Louisville, Ky. Stop by, say hello and try your luck at the Wall of Guns, and don’t forget to purchase your tickets to the National NRA Foundation Banquet. Yes, the Emslies will be there with printer in hand, donning their contagious smiles ready to greet you. It’s what they do.

LEARN MORE ABOUT THE NRA FOUNDATION’S NATIONAL EVENTS AT WWW.FRIENDSOFNRA.ORG
THE NATIONAL NRA FOUNDATION

Off to the Races in Derby City

BANQUET & AUCTION

By Megan McConnell
Special Events Coordinator, National Rifle Association
The NRA Foundation is off to the races for the 2016 NRA Annual Meetings in Louisville, Ky.! The city known for the fastest two minutes in sports will host thousands of Second Amendment enthusiasts at the 145th NRA Annual Meetings and Exhibits just two weeks after the Run for the Roses.

The history of “The Bluegrass State” includes legendary figures like explorer, hunter and woodsman Daniel Boone; knife designer and Texas Ranger James Bowie; and trapper and scout Kit Carson. Their stories of adventure and resilience embody the American spirit and the love for freedom, tradition and the outdoors celebrated by the Annual Meeting events.

On Thursday, May 19, at 5:00 p.m. in the Kentucky International Convention Center, the National NRA Foundation Banquet will set the pace for the weekend in Derby City. Join 2,000 freedom-loving men and women as we celebrate the Second Amendment while raising money for the future of shooting sports!

Premier sponsors of the banquet include Century Arms, Henry Repeating Arms, Kimber, Universal Coin & Bullion, and Zeiss is the contributing sponsor. Each sponsor will be attending and speaking about their company’s involvement in preserving American shooting traditions and investing in firearms education and training for youth, women, veterans and more. Their support is critical to the mission of The NRA Foundation, allowing it to continue to “Teach Freedom” as the country’s leading charitable organization in support of the shooting sports.

Attendees of the banquet will also have the opportunity to play games sponsored by some of the largest firearms manufacturers in the country and have their chance to bid in the live and silent auctions, which feature one-of-a-kind firearms, merchandise and gear. This year’s Showcase Item is the Black Ops Jeep Wrangler donated by HPR Ammunition. This Jeep Wrangler is tricked out from its 40-inch tires/24-inch wheels to its Wild Boar tactical slant-back hardtop and is customized with NRA and HPR Black Ops logos. You won’t want to miss out on the opportunity to bid on this one-of-a-kind vehicle! The auction will begin on GUN BROKER.com on April 20 and end on May 22. Be sure to check out the Jeep on the back cover of the magazine!

The following pages feature more auction highlights (all items subject to change). Tickets to the highly anticipated National NRA Foundation Banquet are on sale now—get yours today before they sell out, and you can bet on an evening of excitement and Second Amendment support!

NRA Annual Meetings run May 19-22 in Louisville, Ky. Join The NRA Foundation in Derby City! Buy your tickets for the National NRA Foundation Banquet at www.friendsofnra.org/nationalevents.
LWRCI IC-A5
Donated by LWRC International

The winner of the Golden Bullseye Award, this exclusive LWRCI IC-A5 is customized for the 2016 NRA Annual Meeting. According to LWRCI Senior VP David Ridley “The IC-A5 is clearly a step-up luxury AR designed with the best and most innovative LWRCI features. The result is the most advanced, reliable, and durable rifle on the market.” The A5 is the latest model in the IC – Individual Carbine series and is chambered for 5.56 NATO.

SIG SAUER P226 X-SIX SCANDIC BLUE
Donated by SIG Sauer

This custom-built P226 X-SIX features a Blue Pearl Ilafon coating, custom “tribal” slide engraving, gold accents and custom Scandinavian birch wood grip plates that make it a true work of gunsmithing art. With a stainless frame and slide, adjustable single action trigger and 6" barrel, the 9mm SIG Scandic Blue has a capacity of 19 rounds. This firearm will be the envy of all!

FAUSTI CLASS ROUND 20 GAUGE
Donated by FAUSTI USA

With its accurate mechanism perfect for years of shooting, the Class is the ideal companion on every hunt. This over and under shotgun has a strong personality that represents and summarizes a century-old gun making philosophy from Brescia, Italy. This 6.4 pound firearm features a walnut stock, a receiver with laser engraved golden inlays and the NRA logo. Ideal weight, balance and ergonomics define this classic traditional shotgun.

CHRISTENSEN ARMS ELR
Donated by Christensen Arms

New for 2016. Christensen Arms answers the call for a dedicated long-range hunting rifle. Overloaded with features, this rifle is prepared to deliver the payload at extended ranges - consistently. The proprietary action and patented carbon fiber- wrapped barrel technology screams quality. Long range has its challenges. The ELR levels the playing field! The realized benefit: you take home trophies - not stories about the one that got away. 300 Win Mag and 26" barrel.

WINCHESTER ORIGINAL MODEL 12 COMMEMORATIVE DISPLAY
Donated by Winchester Ammunition

Once billed as “the perfect repeater,” the Model 12 was Winchester’s first hammerless pump-action shotgun. Introduced in 1912 as the Model 1912–it wasn't until after WWI that it would be marketed as simply the Model 12. From the duck blinds along the Mississippi Flyway to the European battlefields of WWI and WWII, the Model 12 saw an abundance of action and would go on to become the preferred firearm of many a hunter, competitor and soldier. This Model 12, built in 1912, includes highly embellished, custom engraving, and was manufactured during the model's inaugural year. It is chambered for 2¾- inch 20-gauge shells. This 1 of 5 exclusive Winchester framed cartridge and firearm collectible features historic ammunition cartridges, nostalgic packaging and the Winchester 150th anniversary medallion.
KENTUCKY LONG RIFLE  
Donated by Wayne Estes and Kentucky Friends of NRA  
Hand built by Wayne Estes in Paris, Ky., this one-of-a-kind American classic will be a great addition to any firearms collection. A replica of the 18th century 50 cal that helped win our freedom from the British and from the United States of America, this rifle is a stunning reminder of the origins of our great nation. Includes handmade knife and custom powder horn personalized with the highest bidder’s name.

WEATHERBY MARK V ACCUMARK  
Donated by Weatherby, Inc.  
New in 6.5-300 Wby. Mag., the Weatherby Mark V Accumark is a composite rifle loaded with accuracy-enhancing features. Since 1958 the Mark V has been earning its stripes as a strong bolt action rifle. Using over 50 years of experience Weatherby has made the Mark V Accumark one of their best rifles yet.

LCW15 5.56 NATO  
Donated by Lauer Custom Weaponry/DuraCoat  
LCW15 manufactured by Lauer Custom Weaponry coated in their revolutionary new product, DuraPark™ Spray-On Parkerizing Replicator. DuraPark™ is a spray-on coating that creates the illusion of traditional parkerizing but with the durability and rust protection of DuraCoat®. Never worry about rust or corrosion again! This custom rifle is complete with a walnut stock set, Leupold Mk IV 4.5x14x50 30mm mil dot ret scope, and NRA Annual Meeting Louisville 2016 logo. Get a traditional look on a modern sporting rifle!

PARKER-HALE VOLUNTEER RIFLE  
Donated by Navy Arms  
The Enfield musket was the finest percussion military rifle of its era. The .451 caliber Volunteer was the most accurate model of Enfield musket, popular with precision target shooters and big game hunters in Africa—like Navy Arms’ founder, Val Forgett—in addition to Civil War Skirmishers and reenactors. The Volunteer features stocks made from Grade 1 American Walnut with beautifully finished color case hardened locks and barrel bands.
NRA THEME FERRIS WHEEL SEAT
Donated by Lahey Machine, LLC
This one-of-a-kind, custom made Ferris wheel seat is decorated with an NRA theme. An American history conversation piece, the seat is a mid-century vintage piece from the fifties or sixties from older restored Ferris wheels.

SECRET COMPARTMENT TABLE
Donated by Secret Compartment Furniture
Show your NRA pride with this custom one-of-a-kind side table. This beautiful and functional table also serves as a convenient and inconspicuous storage place for a handgun. Hand-crafted from solid brown maple wood this table will make a great addition to your bedside and will complement any décor with its simple and elegant design. Customized for the 2016 NRA Annual Meeting and made by craftsmen in Homes County, Ohio.

NASCAR HOOD SIGNED BY DENNY HAMLIN
Donated by Dave & Mary Bane
The 2006 Sprint Cup Rookie of the Year and winner of the 2016 Daytona 500 has signed a #11 FedEx Ground NASCAR Hood that will be the perfect addition to any man cave!

DAVIS & SONS HATTING CO. CUSTOM HAT
Donated by Davis & Sons Hatting Co.
Davis & Sons Hatting Co. is a custom hat company with a proud and rich family tradition of creating superior product that is all American made and has been handcrafting hats since 1980. A Hundred SuperFine hat made of 100% beaver will be custom made and fitted for you. The beaver body, the gold standard of durability and quality, will ensure years of wear and performance for all occasions. This hat will be in your family for generations to come.
QUARTER 1 | 2016

Traditions

7 DAY HUNT FOR 2 IN EASTERN CAPE, SOUTH AFRICA
Donated by Dubula Hunting Safaris
South Africa is a highly successful trophy hunting destination and Dubula Hunting Safaris has access to over 55,000 acres of privately owned game farms. Start every morning with tea, coffee, and a light snack before enjoy breathtaking views as you hunt an Impala or Warthog. April-November 2016-2017.

6 DAY CAPE BUFFALO HUNT FOR 2 IN MOZAMBIQUE
Donated by Global Sporting Safaris, Inc.
For 25 years Global Sporting Safaris, Inc., has been leading hunters on once-of-a-lifetime adventures in Mozambique. Prepare for an unforgettable plains game safari on over 12,000 acres of family-owned land where more than 24 of Mozambique’s most sought-after game species wander their hunting grounds. With a hunting staff that has a combined 175 year of hunting and fishing experience you will be sure to have the trip of your dreams while hunting Cape buffalo bull on. Available November 2016-2017.

3 DAY HUNT FOR 1 IN MONTANA OR WYOMING
Donated by Trophies Plus Outfitters
Trophies Plus Outfitters was founded with the belief that each hunt should be a quality experience to be remembered long after the trophy mounts have faded and lost their luster. You may enjoy the hunt of a lifetime hunting mule deer or whitetails in the big sky country of Montana or wily Wyoming. You will also receive some of the best guides in the business who will do everything possible to accommodate your needs. Available 2016-2017.

5 DAY DOVE HUNT FOR 5 IN ARGENTINA
Donated by Maers & Goldman
Experience Argentina’s world-renowned wingshooting in Córdoba, a premier dove shooting destination home to an eared dove population of more than 50 million. Along with gourmet food and superb wines presented in its signature lodges, Maers & Goldman will provide you with the ultimate opportunity for nonstop, high-volume shooting. Junior Maers of Maers & Goldman was the first Argentina outfitter to provide hunters with this type of wingshooting experience. Maers & Goldman guides, bird boys, lodge staff, masseuse, and cooks all focus on going out of their way to make sure you are having the time of your life. Get ready for a challenging and exciting hunt of a lifetime! Available 2016-2017.

7 DAY SABLE HUNT FOR 1 IN LIMPOPO, SOUTH AFRICA
Donated by Authentic African Adventures
The majestic Limpopo Province of South Africa features a landscape of unique Mopane bushveld, huge Baobab trees and rocky outcrops that create an exciting hunting experience. Enjoy the hunt of a lifetime with Authentic African Adventures guided by a professional Hunter. If you have always wanted the chance to hunt a Sable, Authentic African Adventures can help you secure that trophy. 2016-2018

7 DAY HUNT FOR 2 IN EASTERN CAPE, SOUTH AFRICA
Donated by Numzaan Safaris
Take an unforgettable trip to Limpopo, South Africa, for a hunting experience on the bushveld landscape. The location at the heart of Southern Africa’s greatest concentration of game and an abundance of fine trophy animals make this hunt an extraordinary affair. Five-day trip includes accommodations, $500 trophy fee per hunter, field preparations and a licensed professional guide. 2016-2017.

5 DAY HUNT FOR 1 IN MONTANA OR WYOMING
Donated by Trophies Plus Outfitters
Trophies Plus Outfitters was founded with the belief that each hunt should be a quality experience to be remembered long after the trophy mounts have faded and lost their luster. You may enjoy the hunt of a lifetime hunting mule deer or whitetails in the big sky country of Montana or wily Wyoming. You will also receive some of the best guides in the business who will do everything possible to accommodate your needs. Available 2016-2017.

NOTE REGARDING ALL HUNT PACKAGES: AIRFARE NOT INCLUDED.
GAMES & RAFFLES

RAFFLE FEATURES
50 DIFFERENT FIREARMS
plus outdoor gear!

100 CHANCES AT $20 EACH ARE SOLD AT A TIME
The lucky winner gets to choose one firearm from the “pick one” side or two firearms from the “pick two” side of the Wall!

DRAW OF THE CENTURY DRAWN AFTER EVERY 10 ROUNDS
Winner gets to choose one of the Century Arms Draw of the Century firearms!

FEATURED GAME: TABLE OF GUNS

Check out the LIVE AUCTION SHOWCASE ITEM on the back cover!

Up to 10 entries at one table will EACH WIN A TAURUS JUDGE REVOLVER!

All proceeds go directly to The NRA Foundation for the promotion of the shooting sports.
THANK YOU TO OUR GENEROUS DONORS

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LUCID LLC
LWRC International LLC
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MOAM Group Inc.
MOJO Outdoors
Montana Rifle Company
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GEARING UP

The Annual Friends of NRA Merchandise Preview Meeting

By Christina Paladeau
Event Marketing & Communications Coordinator,
National Rifle Association

A unique and dynamic collection of merchandise is a cornerstone of the Friends of NRA program, driving the fun and interactive atmosphere of events and the fundraising efforts at its heart. Year after year, Friends of NRA strives to develop exciting and evolving collections of items to fuel those efforts, and the NRA Field Representatives who oversee the local events held across the country await the highly-anticipated annual Merchandise Preview Meeting (MPM). Each December the meeting provides the opportunity to see the coming year’s available merchandise and meet with the vendors who supply it.

The process of building an ever-more-exceptional assortment of everything from firearms and gear to home goods and jewelry begins with the Friends of NRA Merchandise Department. The team works year-round to communicate with vendors, develop new product ideas and carefully select the product options revealed at the MPM.

On the day of the MPM, the Field Reps eagerly anticipate the opening of the doors to the large merchandise room. Once inside, they make their way table to table, stopping at each vendor's display to discover the many items and options available. The chance to speak directly with the vendors and experience each item in person provides the Field Reps with valuable preparation for guiding their committees in selecting and fundraising with this merchandise at their events throughout the coming year. And the MPM benefits not only the Field Reps but also the vendors in attendance who are able to get feedback and ideas from the Field Reps who spend all year fundraising with their products.

As this year’s MPM began, Friends of NRA staff thanked Blue Ridge Knives (BRK)—a vendor and the sponsor of the meeting—for its contributions to the program. “BRK has been a great supporter of Friends of NRA for years,” said NRA Director of Volunteer Fundraising Sarah Engeset. “Thank you for your continued support of this meeting and the standard package, always bringing new and exciting ideas and enthusiasm to our merchandise program.” BRK President of Sales and Marketing Alex Martin responded, “Thank you to the Field Reps and Kathy Purtell and for their support and using our products for the program.”

This year another major Friends of NRA and NRA Foundation sponsor attended the meeting as well. Merchandise Manager Kathy Purtell introduced Henry Repeating Arms President Anthony Imperato, thanking him for Henry’s contributions to the program’s 2015 fundraising efforts. “Guns from Henry netted more than $125,000 in funds raised at local events for The NRA Foundation,” She said. “Overall, Henry donated nearly 200 guns to us for local and national events this year.”

As a token of gratitude for that generous dedication, a Thank You banner signed by all the Field Reps was presented to Imperato. “It is an honor and privilege to work with the NRA and Friends of NRA,” Imperato responded. “I’ve become even more acquainted with the hard work that goes into these events. Thank you from Henry Repeating Arms. We appreciate it and recognize it. I am moved this morning because of this. I think it’s time to make another donation.” Imperato then surprised all in attendance by pledging to donate 1,150 Henry Mini Bolts and 1,150 gun cases to go to the Friends of NRA events in 2016. The announcement was met with resounding applause and energized the crowd as the meeting got into full swing.

Meeting attendees also welcomed the chance to get to know three new vendors and their products: HybridLight’s solar-powered flashlights; MOAM Group, Inc., with packs and other expedition and camping gear from Yukon Outfitters; and Rustico LLC’s handmade leather notebooks and journals. “I think the HybridLight solar flashlights are great,” said South California Field Representative Mike Davis, voicing an interest that proved to be shared by many members of the Field Staff. “I got to know the owner Terry Peterson through our Utah Field Rep and was able to test the products on cross country motorcycle rides. They’re awesome.” Eastern California Field Rep Cole Beverly, who formerly worked in the snowboarding industry and gained experience dealing with outdoor gear, expressed his enthusiasm for the Yukon Outfitters offerings. “I’m really liking their price points. These bags are a great value for the price.”

Kansas Field Rep Christine Sharp, a brand-new member of the Friends of NRA team attending her first MPM, remarked on the valuable learning experience provided by the MPM setting. “It’s great to be able to touch everything and get a better idea of how things look and feel,” she shared. “There is lots of exciting stuff here. It’s helpful to see it all in person so we can get ideas of how to use these items at events.”

In addition to presenting the range of options available...
through the Vendor Direct merchandise program, the MPM is also most of the Field Reps’ first chance to view the highly anticipated Standard Merchandise Package that each committee receives for 2016 events. Members of the Merchandise Selection Committee each took time to share their thoughts on a featured item in the Standard Package, highlighting pieces that represent the American-made, custom and collectible nature of much of the collection.

South Central Region Director Tom Ulik discussed the NRA Fire Pit. “This is a great example of how we develop ideas and work directly with vendors to make them come to life,” he explained. “In selection meeting we went through the complete product development and pricing process in under two hours after seeing the original sample sent by Just How You Like It Custom Metalworks, LLC, in South Dakota. They worked with us to tailor the item to work best for our attendees.”

Eastern Region Director Bryan Hoover discussed the Replica Antique Target Ball Set. “We were trying to find something unique and work with American companies to attract shotgun shooters at our events,” he noted. “The replica antique glass target balls created in Cambridge, Ohio, were the answer!”

The new guns, gear and other merchandise filling the room left Field Reps and all others at the MPM excited to begin another year of fundraising. This year’s collection of unique and quality items is sure to have volunteers and banquet attendees ready to enthusiastically support Friends of NRA’s efforts to fight for freedom, family and the future, and support America’s Second Amendment traditions.

Friends of NRA would like to sincerely thank all participating vendors for their support and dedication. They make possible the program’s mission of providing a future for America’s shooting sports.

Interested in being a Friends of NRA Industry Supporter? Go to www.friendsofnra.org/IndustrySupporters.aspx to learn more!
A GREAT IMPACT AT
GREAT AMERICAN
A rush of outdoorsmen, Second Amendment supporters and American tradition produced a tremendous turnout at the 2016 Great American Outdoor Show held February 6-14 at the Pennsylvania Farm Show Complex. Nearly 200,000 attendees came from all across the Mid-Atlantic region and United States, and even internationally, and battled the chilling temperatures and snow-covered roads of Harrisburg, Pa., to visit the country’s largest outdoor show.

More than 1,100 exhibitors had the opportunity to showcase their hunts, adventures, boating and fishing products, recreational vehicles and, of course, shooting sports gear. Interactive events featured family-friendly activities ranging from NRA’s 3 Gun Experience to the Pyramid Air Air Gun Range, Archery shooting lanes and REEL Kids Casting. An array of seminars took place throughout the week including a duck calling seminar with Jase Robertson that packed the small arena and taught viewers about Duck Calling and personal values. If that weren’t enough, the show also hosted celebrity appearances by Outdoor Channel stars Lee and Tiffany Lakosky, “Stone Cold” Steve Austin and “The Gunny” R. Lee Ermey.

The NRA Foundation presented the largest event of the show: the legendary Wall of Guns. The Wall of Guns, sponsored by Henry Repeating Arms and Century Arms, boasted $153,000 in ticket sales and attracted thousands of participants during the nine-day event. For many, the ticket offers were just too good to pass up. Wall of Guns rounds each consist of 100 $10 tickets. Once they are all sold, a winner is drawn and a new round with a 1 in 100 chance of winning begins.
PHOTOS Previous spread, clockwise from left: Auctioneer Eric Zettlemoyer sells a YETI cooler; Show attendees stop to see the Wall of Guns; The winning tickets from the Wall of Guns were posted; A Wall of Guns winner weighs his options before choosing a prize of the Wall; A Wall of Guns participant excitedly drops her ticket in the tumbler. This page, from top: The Wall of Guns drew a crowd in the spine of the Pennsylvania Farm Show Complex; NRA Volunteer Fundraising Director Sarah Engeset (right) stands with Executive Director of NRA General Operations Kyle Weaver and his wife at the NRA Foundation Banquet; Boy Scout troop 203 from Hershey, Pa., posts the colors at the banquet; The winners of the Century Arms Game pose with their firearm prizes. Opposite page, from top: A patriotic attendee enters to play the Ammo Game for his chance to win 5,490 rounds of ammo; Honored service men and women accept their Henry rifles; The NRA Foundation Banquet hosted a crowd of enthusiastic supporters of the shooting sports.
Participants could increase their odds of winning by purchasing a $100 ticket package, which included 10 tickets and an exclusive Wall of Guns Teach Freedom camo t-shirt, or a $500 ticket package of 15 tickets with which the buyer automatically received a Ruger 10/22 Takedown Rifle. Participants could also buy out the entire round for $1,000 and get their choice of any firearm on the Wall. The $100 ticket package option was the favorite of many buyers, allowing them to walk away with a new t-shirt and providing great chances of winning a firearm.

At the height of the Wall of Guns’ popularity during the week, rounds would sell out in less than 10 minutes. The selection of over 40 different makes and models of firearms, two compound bows, $500 in Freedom Munitions ammo, and a $400 cash prize option never failed to generate interest. The most popular firearm on the Wall of Guns was the Benelli Nova 12-Gauge pump field shotgun in Realtree Max-5®.

The first day of the show, Saturday, February 6, the NRA Foundation hosted its third annual banquet in the PA Preferred Ballroom of the Pennsylvania Farm Show Complex. The NRA Foundation Banquet, sponsored by Henry Repeating Arms and co-sponsored by Century Arms, attracted a sold-out crowd of 400 attendees and featured six games, various raffles, an engaging silent auction and an exciting live auction. The night began with Boy Scout troop 203 from Hershey, Pa., posting the colors before the crowd enjoyed a delicious smoked brisket and turkey dinner.

For the second year in a row, Henry Repeating Arms honored selected attendees for serving our nation in various areas. Honorees were: NRA Instructors Bob Sproesser and Sharon Gregg; EMT Paul Means; Sheriff C.J. Walters; and Glenn Umbarger, Jr., captain in the Army Reserve and State Commander of the Pennsylvania Veterans of Foreign Wars.

The evening contained many other memorable moments, and only those in attendance could feel the electricity and energy of the event. Eric Zettlemoyer and Bill Meck of Zettlemoyer Auction Co. LLC in Fogelsville, Pa., hosted the live auction and helped keep up the excitement in the room. The highlight of the live auction was a custom knife donated by Silver Stag with a piece of the twin towers in the handle. A true piece of American history, the knife honors those whose lives were impacted by the September 11 attacks.

Ultimately, over $100,000 was raised from the night’s activities—more money for The NRA Foundation and America’s shooting sports and hunting traditions! Such a successful night would not have been possible without our attendees and amazing volunteers. We are looking forward to having another sold out show in 2017!

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Join us at the 2017 Great American Outdoor Show!
Visit www.friendsofnra.org/NationalEvents and www.greatamericanoutdoorshow.org to learn more about the event.
New Roots in Grove City

By Christina Paladeau
Event Marketing & Communications Coordinator
National Rifle Association
Establishing a new sport in a school athletics program can be a complicated project. Not only must school administration, parents and students express interest and support, but coaches and, most importantly, funding must be found as well. Luckily for Grove City Christian School (GCCS) in Grove City, Ohio, none of those aspects became obstacles to the introduction of its new air rifle program in 2015.

Grove City's roots reach back to the time when America’s ideals of freedom, tradition, and the right to bear arms were born—the town traces its beginnings to land grants bestowed upon American Revolutionary War veterans General Daniel Morgan and Colonel William Washington. The local enthusiasm for promoting those ideals was evident when prospective coaches encountered zero resistance from school administration, school parents or the community for the proposed program whose first objective is to foster in middle and high school students a lifelong respect for the Second Amendment.

Fortunately, the issue of finding the money for new athletic equipment was avoided too. “Without NRA Foundation grant assistance, it would have been difficult—if not impossible—to begin this new air rifle program,” shared Coach James Lee. “The ‘sell’ of bringing a new sport to the school would have been more complicated if we did not have an immediate answer to the question ‘how will you pay for the equipment?’ Being able to answer that The NRA Foundation would grant much of the equipment needed to launch the program brought us much earlier to those important discussions about location, coach training and certification, and scheduling.”

More than $5,500 in funding and product granted by The NRA Foundation in 2015 has allowed GCCS to accomplish its preliminary goal of equipping the air rifle program in a way that will establish it as a sustainable, co-ed middle and high school air rifle team and eventually as a competitor on the national level. After more than 40 families showed early interest and attended the initial information sessions, GCCS ultimately had 18 to 20 athletes join the team and regularly attend practices. Twice a week for more than a semester, these students are learning about firearms safety, respect for the Second Amendment, and the skills and attitude necessary to successfully compete against other rifle athletes.

Airguns, safety gear and other accessories from the grant supported by the local Central Ohio Friends of NRA committee have already helped rifle team athletes develop excellent shooting skills and compete in matches throughout Ohio. They competed in 12 matches throughout the season and even made a trip up to Camp Perry.

“We received another grant for 2016, which provided us with five additional rifles, and we’re excited to have those to incorporate into the program next year,” Lee notes. All the coaches seek to build a program that will not only produce skilled competitive shooters, but also help students develop the focus, concentration, self-reliance, emotional control and positive self-esteem that result from responsible participation in shooting sports.

“The school athletic department has fully embraced the new rifle program, even incorporating rifle match results into morning announcements alongside results of football and volleyball games,” Coach Lee notes, “thus bringing school-wide attention to our shooting sport as a normal part of the school’s culture and activities.”

From the beginning, the coaches of the Grove City Christian School Rifle Team have emphasized the generosity of The NRA Foundation and its critical role in the launch of their program both verbally and through social media, and it uses NRA Foundation stickers to brand its equipment and patches to enhance the uniform shirts. Earlier this spring, the team also helped promote the Central Ohio Friends of NRA banquet and sent five members to volunteer at the event in March. “It was wonderful to be able to connect the work that Friends of NRA is doing to what our team has been able to do with its support,” Lee says.

Do you know of an organization that could benefit from an NRA Foundation grant? Apply at nrafoundation.org. To learn more about Friends of NRA in Ohio go to www.friendsofnra.org/OH.
For 12 years the Lincoln County Longshots program has focused on the education of firearm and archery safety in its local community. In creating the club, the goal was to provide youth in the local 4-H program with an opportunity to learn more about different types of archery and firearms as well as give them an alternative to traditional sports such as baseball, basketball, and football.

The club began with four leaders being certified through the 4-H Certification program and approximately 10 members, mainly leaders’ children. Today, the Longshots have eight certified adult coaches and four certified teen coaches. Disciplines offered to the 40-plus youth members include archery, BB rifle, .22 rifle, shotgun, and .22 pistol, and the club is planning to add air pistol in the near future.

The Longshots are fortunate to have a local sportsman’s league open its facility to them for practice on a weekly basis, and the consistent availability of training time contributes to the shooters’ success in competitive events. The group normally places in the top three teams at most local competitions and has had success at the district and state 4-H competitions held in Kentucky.

In 2015, one of the Longshots’ teen coaches, Levi Arn, was the Kentucky State 4-H .22 Pistol Champion. In the past, the program has had state champion BB teams, pistol teams, and archery teams. The state competition normally hosts about 1,000 shooters participating in several disciplines, making it an accomplishment and an honor to place there.
However, due to the rapid increase in membership over the last few years, the club has had difficulty providing equipment and supplies to the individuals practicing and competing in .22 pistol and BB rifle events. Growth of the club has resulted in depleted supplies and ammunition. Fortunately, grants from The NRA Foundation have helped the Longshots—a 4-H club in a rural area of south central Kentucky with limited access to fundraising—restock and redouble their training.

In 2015 the Longshots received two new air rifles, five BB guns and two .22 pistols along with BBs and .22 ammo through an NRA Foundation grant of more than $1,500. The equipment and ammo greatly assisted the club, allowing youth shooters to practice more and enabling them to compete in events for which they previously did not have the appropriate equipment. The ammunition donation assisted in managing costs of the club so it could assist in paying registration fees where needed. Practice times were enhanced due to reduced idle time waiting on available equipment, and the Longshots group competed in five local competitions, two district competitions, and the state 4-H competition in September.

Without the support provided by Friends of NRA fundraising and the NRA Foundation grant program, the Lincoln County Longshots group would not have been able to grow to the number of members it has today. Grants over the past two years have provided more and more youth participants with the bows, arrows, BB rifles, ammunition, and other supplies and equipment that they need to practice and compete.

Do you know of an organization that could benefit from an NRA Foundation grant? Apply at nrafoundation.org. To learn more about Friends of NRA in Kentucky go to: www.friendsofnra.org/KY.
HUNTING for HEALING

By Christina Paladeau
Event Marketing & Communications Coordinator, National Rifle Association
Many Americans enjoy hunting and fishing simply as a pastime, a family tradition, a means to harvest food or just a way to experience the great outdoors. But these activities also provide excellent opportunities to assist our nation’s wounded veterans in recovering mentally, physically, and spiritually from their war experiences.

Since its establishment in 2007, the Wounded Warriors in Action Foundation (WWIA) has been dedicated to serving our nation’s combat wounded, Purple Heart recipients by providing world-class outdoor sporting activities as a means to recognize and honor these heroes’ sacrifice, encourage independence and connections with communities, and promote healing and wellness through camaraderie and a shared passion for the outdoors.

Dennis Reynolds and Shelley Cohen have hosted WWIA hunts at their home in Lewis County, Tenn, since 2013. In 2015, they sponsored a spring turkey hunt and two whitetail deer hunts in November and December. The couple covers the costs of food and lodging on their own, and in 2015 they applied for and received an NRA Foundation grant to help cover other event costs.

The $2,100 grant funded hunting license fees, which have increased to $214 for out of state residents. In addition, funds covered the travel costs for the four heroes participating in each event. Many of these soldiers experience significant PTSD and will not fly, like Dennis and Shelley’s first Vietnam Veteran participant who drove from New Jersey to Tennessee for the deer hunt. “Many thanks to The NRA Foundation for its generously awarded grants to offset the costs of hunting licenses and travel expenses associated with all of our events for the 2015 year,” Dennis and Shelley said.

Each event is limited to four participants, ensuring a small group environment to promote healing and wellness through camaraderie and a connection with nature. At one of the Rifle Deer Hunts, participants came from Michigan, Missouri, Texas and New Jersey. Two seven-point bucks and one bobcat were taken and some new friendships were formed. “The soldiers come from across the country,” shares Shelley, “And we have been humbled by their stories and enduring results of lifelong impacting injuries.”

The experience of a navy soldier at a 2014 event hosted by Dennis and Shelley sums up the reasons for WWIA efforts. Wounded more than five years before, he had yet to re-connect with other injured veterans. “I just couldn’t do it,” he explained. “There wasn’t a day I was not scared.” He almost backed out of participating in the hunt but in the end did show up. When he did, he finally—for the first time in more than 5 years—was able to talk with the only people who could understand what he had been through: other Purple Heart soldiers. He arrived very hesitant and left with a big smile, expressing interest in volunteering as a guide for a 2015 hunt. “These are the stories that make up the backbone of WWIA,” Shelley explains. “We do this so those who gave so much can be thanked, recognized, and provided an opportunity to bond with those who truly do understand.”

Increase Self-Reliance. Bolster Self-Confidence. Enjoy the Great Outdoors. Promote Spiritual Healing and Wellness. Instill a Sense of Belonging. With the support of NRA Foundation grant funding, Dennis and Shelley continue to accomplish these goals of the Wounded Warriors in Action Foundation and impact the lives of America’s most cherished and dedicated heroes.

Volunteer guides included Jayme Layhew, Mack Kelley and James Cato, and Game Warden Clint Newton stopped by to meet the group and enjoy breakfast with them. Veterans representing Vietnam, Iraq and Afghanistan wars were able to spend time healing long-term emotional and physical wounds.

“...The soldiers come from across the country, and we have been humbled by their stories and enduring results of lifelong impacting injuries. We do this so those who gave so much can be thanked, recognized, and provided an opportunity to bond with those who truly do understand.”

Apply for a grant to fund shooting sports programs and projects at www.nrafoundation.org! To learn more about Friends of NRA in Tennessee, go to www.friendsofnra.org/TN. Learn more and apply for Wounded Warriors in Action Foundation programs at www.wwiaf.org.
FUNDING EXPERIENCE,
C itizenship. Leadership. Responsibility. Life Skills. Participants of the Woodward County 4-H Shooting Sports program run through Oklahoma State University join a long history of the pursuit of these four goals through the 4-H program. The very first collegiate 4-H club started in 1916 on the Oklahoma State University - Stillwater campus, and 4-H youth in the area continue to benefit from the experiential learning and positive youth development approach that prepares them to be successful leaders as students and citizens throughout their lives and careers.

The shooting sports program in particular exemplifies the importance of that practical learning approach, and in 2015 The NRA Foundation granted nearly $7,000 in product to support those efforts. 17,000 12 gauge shotgun shells and 126 targets provided through the grant allowed Woodward County 4-H to conduct its free firearm safety program and teach 4-H participants the proper use and safe handling of firearms using hands-on instruction.

“A larger number of youth that have an interest in shooting have been provided the opportunity to be exposed to new disciplines within the shooting sports program,” shares Woodward County OSU Extension Service Director Melanie Lynes-Matt. “New shooters have been exposed to the sport, have been trained in safety, and have had their shooting techniques improved as well as their knowledge of different types of shooting expanded.”

Classes are focused on teaching new shooters basic firearm safety and shooting techniques, and the number of 4-H youths choosing to participate in the shooting sports program increases each season. The grant funding has enabled all shooters to participate in practice sessions and contests, and youth and parent inquiries indicated that the program will continue to grow.

Thanks to the efforts of Friends of NRA and grants from The NRA Foundation, local youths are able to participate in shooting events and practices every single month of the year. The 4-H shooting sports program holds weekend events that provide youths with the opportunity to develop skills such as self-discipline and mental toughness while opening up communication between youths and adults.

Recognizing that the funds raised by Oklahoma Friends of NRA find their way directly back to youth shooting sport programs throughout the state, those involved with the Woodward County 4-H Shooting Sports program are enthusiastic about supporting the local Northwest Oklahoma committee. “To show our appreciation, we host a shooting gallery at the Friends of NRA event. We charge a small admission and make $500 to $800 each year, which we donate right back to Friends of NRA,” says Lynes-Matt. “It’s really cool to see it come full circle.”

Like Friends of NRA events, this program has become a family affair, bringing together shooting sports enthusiasts of all ages. Graduated seniors come back to shoot with the youths, parents come out to support their kids, and community members volunteer their time to help. Generations are brought together as they continue the tradition and build the legacy at the heart of The NRA Foundation’s mission.

Fund local shooting sports programs by applying for an NRA Foundation grant at www.nrafoundation.org! Learn more about Friends of NRA in Oklahoma at www.friendsofnra.org/OK.
Mahalo from Kalaheo
A Hawaii high school varsity air rifle team surges to success

By Christina Paladeau
Event Marketing & Communications Coordinator,
National Rifle Association

For Kalaheo High School—one of two public high schools in Kailua, Hawaii, in Honolulu County—maintaining steady teams for varsity sports teams can be tricky due to heavily transient student enrollment. Many students are children of the Marines and sailors who call Kaneohe Marine Corps Base Hawaii home. Fortunately this also means that the KHS Air Rifle team flourishes in a friendly and respectful environment.

However, with the level of competition in the area improving markedly over the past few years, it has been a challenge for KHS Air Rifle to keep up. Limited or outdated shooting equipment played a major part in that struggle, but a $6,800 grant from The NRA Foundation in 2015 allowed the team to make some crucial upgrades. The team’s inventory gained many items never before available, despite competitors having them for several years, and the addition of new, better equipment reduced the average rifle age from eight to three years.
The grant-funded equipment significantly increased the team's ability to compete for championships. Scores have increased 10 to 60 percent and allowed the team to compete in different leagues, enabling its young men and women to get national exposure and hopefully the opportunity to get into a college shooting program to help their higher educational goals.

The Kalaheo HS athletic programs fall under the authority Oahu Interscholastic Association (OIA), the league of public schools on Oahu island—one of five high school athletic leagues which fall under the Hawaii High School Athletic Association (HHSAA). Air Rifle in HHSAA competition is in the sporter category, with teams split by gender rather than competing as co-ed teams. The OIA league runs a 3x20 3 position competition and hosts eight matches in the regular season. By the end of the 2015 regular season, the KHS Air Rifle girls were in the top three of team scores in the entire OIA and the boys were in the top five of the entire league as well.

“We are able to instruct and educate our athletes at a higher and more competitive level and the kids are relating to the transition between sporter and precision classifications better than ever before,” explains Head Coach Craig Garcia. “In past years we had competed to not be in last place as a team. This season we competed not only for top five in the league, but for a championship as well.”

KHS Air Rifle has been able to raise its program from 15th to 5th of 18 programs in the OIA league in just one year’s time and rank third in its division—in which the top three teams were separated by a total of less than 100 points on any given day. At the end of its regular season, the KHS Air Rifle teams were strong enough to put up scores that would have been competitive at the team championship for the OIA should they have made the semi-finals.

“We are so grateful for Friends of NRA. Skills and scores have improved so much,” expresses Garcia. “Thanks to the new rifles and other equipment made available to us by the NRA Foundation grant, we have been able to pull our program from the bottom of the league to a year in and year out competitor for league titles.” The team's year over year stats from 2014 to 2015 show a marked increase—improvements driven in no small part by the grants.

“Prior to receiving the grant for equipment from The NRA Foundation we were at least five years behind on technology and did not have the equipment to help us have the competitive edge that the elite in our leagues were accustomed to using,” notes Garcia. “The grant enabled us to increase not only our program's competitive ability, but also put us among the league's elite virtually overnight. Thanks to Friends of NRA fundraising we have gone from a participating team to a competitive force! Mahalo [Thank you] Friends of NRA!”

Go to www.nrafoundation.org to apply for a grant for your program! Learn more about Hawaii Friends of NRA at www.friendsofnra.org/HI.
Building to Better the SHOOTING SPORTS

By Brent Jensen
SUSSP Grant Coordinator and Utah Friends of NRA Volunteer

The mild winter climate of southern Utah draws many visitors to the area, and popularity of the shooting sports as an outdoor recreational activity has been increasing there as well. The Southern Utah Shooting Sports Park (SUSSP) near St. George, Utah, has been improving and expanding since its establishment in 1999 to foster and meet the growing interest.

As an area manager with the US Bureau of Land Management (BLM) I was familiar with the Recreation and Public Purposes Act, which makes lands available for local public entities. In 1999 Washington County became our applicant and was granted a 20 year lease by BLM for a 512 acre parcel of public land under this act, to be developed as SUSSP.

However, funding was an issue and initial development was slow and small, consisting only of a temporary five stand shotgun course. The county assisted with equipment but had no budget for this project. The Utah Division of Wildlife Management provided some of the first development monies through the Pittman-Robertson Act.

An additional six shooting venues have now been added. Purgatory Clay Sports (PCS) is the greatly expanded shotgun venue consisting of two 12-station sporting clays courses, two five stand courses, four trap fields and two combination skeet courses accompanied by a clubhouse. Other facilities at the park include a rifle/pistol venue with 24 covered bench rest shooting positions, a cowboy action venue with 15 bays, a practical shooting venue with multiple bays, an archery venue and a blackpowder venue.

Funding and support for development of these facilities came from a variety of sources and volunteers. Once the public recognized that a shooting park was planned, communities, companies and individuals stepped up to assist and become involved. This great combined community effort made the plan a reality, and the local Southern Utah Friends of NRA committee and The NRA Foundation played a major role in helping realize that dream. During my time as a member of the local Friends of NRA committee and as SUSSP grant coordinator, the park has received nearly $172,000 in NRA Foundation grant support.

A grant of $13,300 in 2015 provided funding for the construction of a 40-foot by 60-foot steel building at the Purgatory Clay Sports venue for storage of clay targets, trap machines, batteries and electrical equipment along with an area for performing maintenance. The grant allowed SUSSP to proceed with construction and complete it last August rather than having to delay for a year or more to raise funds for the project, and PCS can now operate in a more effective and efficient manner. Clay targets, trap machines and equipment can now be organized and stored inside for protection from the elements; shooters...
are better served by having higher quality clay targets thrown with fewer broken or damaged. Along with greatly improving the function and quality of its shotgun operations and service to patrons, the new building also presents a much more aesthetically pleasing appearance to the venue.

Public utilization of all the venues have increased dramatically. Initially, shooters were predominately adult males, but the park is now experiencing shooters of both genders and all age groups. The Practical Shooting Range has a weekly evening handgun training and shooting event for women. Entire families come shooting together. Companies and businesses bring their employees to the park for a variety of shooting activities.

Youth shooting has increased dramatically, especially with church groups, Boy Scouts, hunter education students, 4-H and others. Many of the 1,300 cub scouts shooting BB guns in the area have utilized SUSSP. Special regional and national shooting events are now sponsored at the park, including the Huntsman World Senior Games and the Utah Summer Games. Southern Utah Shooting Sports Park is a great asset to the local area, to the shooting sports and to the promotion and support of the Second Amendment; Friends of NRA and The NRA Foundation have been essential allies in bringing this complex to life.

Apply for a grant at www.nrafoundation.org! To learn more about the Utah Friends of NRA events that raise money for programs like this one, go to www.friendsofnra.org/UT.
Since 2013 Daniel Defense and Friends of NRA have been building a valuable relationship in service to America’s shooting sports traditions and enthusiasts. This year those efforts continue thanks to Daniel Defense signing on for a third year of supporting the Friends program as its National Corporate Sponsor at the exclusive Guardian level.

After becoming involved with Friends of NRA by supplying rifles through the Vendor Direct program, Daniel Defense increased their support in 2014 as National Corporate Sponsor and the relationship has grown stronger each year. “We are proud to continue our support of Friends of NRA,” says Daniel Defense Director of US Sales Bill Robinson. “This partnership continues to grow and is a great opportunity for Daniel Defense to give back to the NRA and help support their efforts.”

“Marty Daniel and his wife are very passionate about supporting shooting programs focused on education and training,” says NRA Director of Industry Partnerships John da Silva. That passion perfectly connects with The NRA Foundation’s goals to support educational programs that ensure the continuation of America’s proud shooting and hunting heritage for generations to come. But Daniel Defense’s commitment to supporting Second Amendment freedoms extends beyond the Friends program as well; in 2015 it signed on for a two-year agreement as the presenting sponsor of the new NRA America’s Rifle Challenge program.

Initially built as two separate programs, the Action Rifle Challenge (ARC) and the Action Rifle Match programs are now combined under one brand as the ARC, which consists of Training, Beginner Match and Advanced Match events. The training program launched in October of 2014, with 42 events taking place in 2015 and 12 already completed in 2016 as of mid-March. Matches are already being scheduled for the coming year, and training events are emerging all across the country, even including states like California, Maryland, Massachusetts and Connecticut where laws and perception regarding AR’s are less friendly. “Everything AR is hot right now,” says NRA Education & Training Lead Program Specialist Nathan Judd. “And California is actually our biggest area of growth despite the regulations there.”

At the 2016 NRA World Shooting Championship at the Peacemaker National Training Center in Glengary, W.V., the ARC Match will be a stage in the competition for the third time. When the top shooters in the world gather to compete in September, Daniel Defense will again supply the rifles used for that stage: in 2015 the AR Match was the final stage and featured the Daniel Defense V11 Pro with Leupold VR-6 Multigun. Not only were its firearms present last year, but staff members Matt Allbritton and Thomas Carlson also attended the whole event and spoke with competitors. “With sponsors of programs like this, we usually don’t see them,” Judd says. “It’s just phone calls and emails. But Daniel Defense has been there at our events and expressed interest in continuing to do so and be more involved.”

Daniel Defense’s support of the AR Challenge will help the NRA deliver its programs promoting educational, fun and competitive events for modern sporting rifle owners to more clubs and gun owners across the country. “We are continuing to support the Action Rifle Challenge, but this year we plan on sending some of our team out to these events to engage with action rifle enthusiasts and take photos,” shares Daniel Defense Director of Marketing Communications Thomas Carlson. “We like to be involved at all levels with these types of events, and this is a renewed focus for Daniel Defense this year. We don’t write checks and move on. This is something we are paying special attention to this year and in the future.”

Located in Black Creek, Ga., Daniel Defense’s large and comprehensive operation grew out of concepts and designs for accessories that President and CEO Marty Daniel developed to improve his own rifles. The company, started in 2001, now manufactures a complete line of firearms, rail systems, and accessories for civilian, law enforcement, and military customers out of two locations and a combined 137,000 square feet of manufacturing space.

Daniel Defense is among a small group of firearms manufacturers who produce cold hammer forged barrels. When the Southern
Region NRA Field Staff visited the Black Creek facility two years ago, they saw where these rifle barrels and the many other parts used in a Daniel Defense rifle are manufactured. Those parts are then sent to the Ridgeland, S.C., facility which assembles, test fires and ships the completed rifles.

In 2016, Daniel Defense continues to develop new and innovative firearm and accessory designs like the DD5V1™—its much-anticipated rifle for the 7.62 x 51mm NATO (.308) cartridge engineered from muzzle to buttstock whose groundbreaking, performance-driven platform incorporates over a decade of expertise from industry-leading Daniel Defense engineers and designers. Friends of NRA is excited to have this new evolution of the AR-10 platform included in its 2016 National Sponsor Series of merchandise (learn more about the Sponsor Program on page 33).

Another exciting release from Daniel Defense in 2016 is its DDM4V1 15th Anniversary Edition, and one has been generously donated along with three Daniel Defense Kershaw folding knives to the National NRA Foundation Banquet and Auction at the NRA Annual Meetings in Louisville. The limited DDM4V1 15th Anniversary Edition features a unique Tornado finish, custom challenge coin permanently affixed to the side of the receiver, and a Marty Daniel autographed engraving. It will come in a custom Tactical Walls® concealment shelf that is handmade in the US and features a custom foam cutout for the DDM4 rifle, four magazines, and an included Daniel Defense knife.

“Daniel Defense continues to be a vital partner of The NRA Foundation as a Guardian Level sponsor, a firearms supplier for the Friends of NRA Vendor Direct program and a donor to national events,” says da Silva. “And it is aligned with NRA in many other areas.”

We want to thank Daniel Defense and its committed staff for all the support they provide The NRA Foundation as a sponsor and as an American company providing an American product for use at our local Friends of NRA events. That support is just part of the commitment that Daniel Defense and its founder have made to defending freedom and the firearms industry.

“Daniel Defense’s continued support of the Friends of NRA program and The NRA Foundation is a testament to their unwavering advocacy for the future of shooting sports in this country,” says Director of Volunteer Fundraising Sarah Engeset. The company’s sponsorship of the exciting new NRA AR Challenge and Match program reinforces this sentiment and will help reach a growing segment of Second Amendment and shooting sports enthusiasts around the nation with first-class education and training opportunities.

Interested in becoming a Friends of NRA National Corporate Sponsor? Visit friendsofnra.org/corporate-sponsors.aspx or contact Director of Industry Partnerships John da Silva at jdasilva@nrahq.org.
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Must pick up Banquet Raffle Packs and Merchandise Premiums at the NRA Foundation Banquet “Will Call” on May 19 at 5:00pm in the Kentucky International Convention Center Exhibit Hall D.
Become a Friends of NRA Sponsor!
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- Silver Stag Frontier Freedom Knife with leather sheath and Friends of NRA logo
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CHOOSE ONE:
- Kel-Tec SUB-2000 9mm rifle with NRA logo*
- Kel-Tec CMR .22 Mag Rifle*

Pioneer

CHOOSE ONE:
- Winchester Model 70 .30-06 Rifle (with "Don't Tread on Me" text laser-engraved on bolt and Gadsden rattlesnake and NRA logo on floorplate in selective 24k gold plating - only 50 available)
- Springfield 1911 EMP® 4" Lightweight Champion™ 9mm* (with NRA logo - only 50 available)

Patriot

CHOOSE ONE:
- Winchester Model 73 Short High Grade .357/.38 (special engraving and "National Rifle Association" text in 24k gold - only 75 available)
- Daniel Defense DD5 v1 7.62 NATO with NRA logo (only 25 available)*
- Colt Single Action Army® .45 Colt Revolver* (with NRA logo in 24k gold plating - only 50 available)
- Kimber Custom II Warrior SOC 1911 .45 ACP with NRA logo (only 50 available)*
- Colt Marine .45 ACP with NRA logo and "Semper Fi" text*
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