Cover photo by Peter Fountain, NRA Photographer

View this catalog online at www.friendsofnra.org/merchandise
Gun of the Year

Daniel Defense M4 Carbine V7 5.56mm x 45 (RATTLECAN™)

Where precision, accuracy and quality meet, you’ll find the Daniel Defense Custom DDM4 V7. Built with the care and attention to detail that’s synonymous with the Daniel Defense name, the 2017 Gun of the Year offers an unprecedented combination of performance and sleek aesthetic appeal in a unique Cerakote pattern named Rattlecan™. Laser engraving of the Friends of NRA logo and “2017 Gun of the Year” text along with custom NRA serialization makes this rifle even more unique. Chambered in the ever-popular 5.56mm, this is the semi-auto version that Special Operations Forces and law enforcement SWAT operators trust and use in the field. Features like the MFR XS 15.0 M-LOK rail and a Geiselle SSA two-stage trigger give the user an unparalleled level of control and modularity. The Gun of the Year is limited to 1,150 units and available exclusively at Friends of NRA events.

- Caliber: 5.56mm x 45
- Barrel Length: 16”
- Barrel Material: Chrome Moly Vanadium Steel
- Barrel Profile: Government
- Rate of Twist: 1:7
- Gas System Length: Mid-length
- Trigger: Geiselle SSA (2-stage)
- Muzzle Device: DD Superior Suppression Device
- Overall Length: 32 1/4 - 35 7/8
- Weight (Unloaded): 6.29 lbs
- Color: Rattlecan™ Cerakote
- Rail System: MFR XS 15.0 (M-LOK Attachment System)
- Engraving: Friends of NRA logo, 2017 Gun of the Year
- Custom NRA Serialization
- State-compliant versions will be featured as needed
Kimber K6s™ .357 Mag Revolver with NRA Serialization*

A first for the manufacturer known for 1911-style semi-auto handguns, the Kimber K6s evolves the revolver platform. For those who demand a compact package with mild recoil, the K6s provides the power needed for concealed carry, home protection or a day at the range. Kimber fans will immediately recognize the same unmatched combination of performance and shootability in this firearm as they’ve become accustomed to experiencing in previous models. With the smallest cylinder capable of holding six rounds of .357 Magnum, and weighing in at 23 ounces, you won’t want to underestimate the punch packed by Kimber’s newest addition to their well-respected line of premiere firearms. Limited to 1,145 units, this custom revolver features special NRA serialization and is exclusive to Friends of NRA.

- Caliber: .357 Mag
- Action: Double Action Only
- Capacity: 6 rounds
- Barrel Length: 2”
- Custom NRA Serialization

Colt Competition Pistol™ Polished Finish
1911 .45 ACP with NRA Serialization*

Few names are as inextricably linked to the rich history of firearms in our country as Colt. From the days when cowboys roamed the plains, to the standard issue 1911s used by American service members fighting in the sands of Iwo Jima and the jungles of Vietnam, Colt firearms have shaped our nation’s legacy. Their newest addition to the 1911 line continues to demonstrate Colt’s dedication to producing quality firearms. Combining the historic name and legacy of Colt with cutting edge, performance-driving design, the Colt Competition Pistol™ in .45 ACP offers several features that competitive shooters will appreciate, including Colt’s innovative Dual Spring Recoil System™. Other features include Novak’s new adjustable rear sight and fiber optic front sight, competition ergonomics including an undercut trigger guard and upswept beavertail safety, and a National Match™ barrel. Limited to 1,050 units with custom NRA serialization and exclusive to Friends of NRA.

- Caliber: .45 ACP
- Barrel: 5”
- Custom Blue Colt Logo G10 Grips
- Polished finish on sides of receiver and slide, matte finish on contoured surfaces
- Custom NRA Serialization

*Not available in all 50 states
Henry Big Boy Silver Lever Action Rifle .44 Mag with Anniversary Logo

As a “bigger boy” centerfire version of the rimfire Golden Boy Silver, the Henry Big Boy Silver model is an equally striking throwback to the days of nickel plating on prized guns to protect and enhance their visual appeal. Aside from the tougher solid aluminum-bronze alloy used here, the Big Boy Silver is essentially the same gun as the brass Big Boy Classic, with the same 20” octagon barrel, buckhorn/bead sights, drilled and tapped scope option, straight stock wrist, carbine-style buttplate, ten-round magazine capacity, tube magazine loading, transfer bar safety, and 8.68 lbs. weight. This custom Henry Big Boy Silver features the Friends of NRA 25th Anniversary logo engraved on the left receiver and the NRA seal engraved on the right. Limited to 1,145 units consecutively serialized and exclusive to Friends of NRA.

- Caliber: .44 Magnum/.44 Special
- Barrel: 20”
- Capacity: 10 rounds
- Stock: American Walnut
- 25th Anniversary Logo and NRA seal engraved on receiver
- Engraving by Baron Technology, Inc.
- Custom NRA Serialization

*Not available in all 50 states*
Sig Sauer P320 Compact 9mm with NRA Logo*

Unlike any other pistol in its class, the SIG Sauer P320 Pistols feature a unique modular-grip frame and removable fire-control assembly that allows you to change calibers, sizes and fit for a truly custom experience, and this model is completed with a unique Americana finish on the Nitron® slide. The NRA-exclusive embellishment by Baron Technology, Inc., features the NRA logo and a bald eagle on a field of stars on the left side of the slide, while the right side displays the stars and stripes in full red, white and blue color. The stunning artwork is sure to be the topic of conversation during your next trip to the range. The P320 has a three-point takedown safety system along with striker and disconnect safeties. Interchangeable polymer grips offer a secure hold and accommodate a wide range of hand sizes. Contrast sights provide target acquisition in any lighting situation. Features include a lightweight and durable black polymer frame, accessory rail, double-action striker fire operating system, and quick takedown with no tools required. Limited to 1,050 units and exclusive to Friends of NRA.

• Caliber: 9 mm
• Barrel: 3.9”
• Capacity: 15 rounds
• Dual Spring Recoil System™

*Not available in all 50 states
**Crickett .22LR Rifle with Silver Anniversary Coin**

Designed with youth shooters in mind, the Crickett .22LR by Keystone Sporting Arms is the perfect rifle for the aspiring shooter in your family. This American-made firearm features a silver-tone coin bearing the Friends of NRA 25th Anniversary logo inlaid on the right side of the black and white wood laminate stock. Limited to 1,145 units and available only at Friends of NRA events.

- Caliber: .22 Short, Long or Long Rifle standard or high velocity
- Stock: Thumbhole wood laminate in black and white
- Finish: Blued barrel and receiver
- Barrel Length: 16 1/8”
- Weight: 3.6 lbs. (approx.)
- Friends of NRA 25th Anniversary logo coin

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**Kel-Tec PMR-30 .22 Mag Pistol with NRA Serialization**

A favorite amongst plinkers and outdoorsmen alike, the PMR-30 continues to be one of the most sought-after firearms in America. This lightweight, full-sized handgun is chambered for the flat-shooting .22 Magnum cartridge and operates on a unique hybrid blowback/locked-breech system. This system allows for the use of a wide variety of ammunition as it seamlessly adjusts between locked breech and blowback operation, depending on the pressure of the cartridge. A newly designed double stack magazine holds 30 rounds and fits completely in the grip of the pistol, while a thumb activated ambidextrous manual safety lever is always within reach. The light, crisp trigger pull and fiber optic sights make the PMR-30 ideal for target shooting and hunting small game. Customized with NRA serialization for Friends of NRA and limited to 1,400 units.

- Caliber: .22 Magnum (.22WMR)
- Capacity: 30 rounds
- Action: Single Action
- Barrel length: 4.3”
- Finish: Black slide and tan frame
- Safety: Ambidextrous manual safety lever
- Picatinny accessory rail under the barrel
- Custom NRA Serialization

*Not available in all 50 states*
Highly regarded for his skills as a multi-instrumentalist, lyricist and singer in country, bluegrass and Southern rock music, it’s no secret that Charlie Daniels is also an enthusiastic outdoorsman and longtime friend of the NRA. This custom flag fiddle was signed by the man himself and includes a case, a numbered Certificate of Authenticity, an autographed photo, and the “Snapshot” CD featuring 10 of the Charlie Daniels Band’s most popular songs. And yes, “The Devil Went Down to Georgia” is one of them. Ready to play? Designed by CDB, Inc., exclusively for Friends of NRA and limited to 1,130 units.
Clock with Anniversary Logo

Adorn your wall and keep track of time with this unique custom clock featuring the Friends of NRA 25th Anniversary logo illuminated with backlighting. Perfect for your shop, man cave, or living room, this unique piece from Collectable Sign & Clock adds some NRA flair to your favorite space. Exclusive to Friends of NRA and limited to 1,130 units.

- 14” Diameter
- Quartz movement runs from AA battery
- 1 year manufacturer warranty

Dinner Bell

Let freedom ring! When the C.S. Bell family cast their first farm bells, school bells and church bells in the mid 1800’s in Hillsboro, Ohio, it started an American tradition to “get it while it’s hot.” That tradition continues today with this custom cast iron dinner bell with “National Rifle Association” and “Let Freedom Ring” embossed around the rim. This one-of-a-kind classic treasure will guarantee that the whole family comes running when you’re ready to serve. Crafted by Big Sky Carvers only for Friends of NRA events and limited to 1,130 units.

- 5.25” Dia. x 11.25”H
Whiskey Barrel with Anniversary Logo

Like a fine wine, a fine spirit is known to get better with age. With this personal whiskey barrel from Deep South Barrels, you can control the aging process of your favorite liquor—turning a bargain beverage into top-shelf hooch in as little as six weeks! A perfect size for home use at only 8.5” deep and 8” tall, this barrel holds just over a half gallon of your favorite alcoholic beverage without taking up too much space on your counter. The barrel is branded with the Friends of NRA Anniversary logo on the front and features medium charring on the inside, ideal for aging in small oak barrels. Crafted by Deep South Barrels exclusively for Friends of NRA and limited to 1,130 units.

- 2 liter oak barrel with stand

Belt Buckle with Silver Anniversary Logo

Show off your NRA pride with this custom silver Friends of NRA Anniversary buckle. Floral filigree engraving and two flowers surround the 25th Anniversary logo and are framed with silver twisted rope trim. The antiqued silver finish and black accents on the logo design will complement any outfit. Carefully crafted in Montana by Montana Silversmiths, all buckles are protected with an exclusive Montana Armor. Exclusive to Friends of NRA events and limited to 1,130 units.

- Dimensions: 4.125”W x 3.125”H
- Silver finish over brass base
- Standard 1.5” belt swivel

Wooden Mallard Decoy

Native Americans created duck decoys out of mud and carcasses to lure their prey, and colonists eventually followed suit. Those early efforts evolved into wood decoys which are still used today not only to lure prey, but also to decorate home interiors. Big Sky Carvers has perfected this art and created this exclusive 16.5”W x 6.5”H solid wood mallard decoy as a perfect addition to your indoor décor. Comes complete with a Friends of NRA 25th Anniversary Limited Edition sticker commemorating its status as 1 of only 1,130 units made. Created by Big Sky Carvers and available only at Friends of NRA events.
Table Lamp with Concealed Compartment

Hide your valuables in plain sight with this fully-functional decorative lamp from Tactical Walls, LLC. The black finish on the poplar and Baltic birch base and the natural colored linen shade will complement any décor. A 6”W x 9”H x 4”D hidden compartment in the base is lined with soft loop side Velcro, and a retention magnet placed behind the insert makes storage of your hardware even more convenient. To access your secret cache, simply pull the detachable panel off the front of the base.

- Base: 11.5”H x 9”W x 7.25”D
- Shade: 13”W x 9”H
- Some minor assembly is required.
- Does not lock.

Gun Rack Display

Fashioned out of 10 and 14 gauge steel, this rack can handle any assortment of three long guns for prominent display. This gun rack makes no qualms about your support for the National Rifle Association. The sturdy construction promises to pass the test of time, and rubber inserts on the gun rests will keep your firearms from getting scratched. Created exclusively for Friends of NRA events by Cabin Hollow Metal Art and limited to 1,130 units.

- 28”L x 23.5”H x 4.5”D
- Powder coated black finish

Made in the USA
Decorative Signs

Unleash your inner freedom warrior with a variety of pro-Second Amendment and Friends of NRA signs from Montana Silversmiths. Perfect for your office, shop, barn, man cave, living room or anywhere you deem fit to show off your NRA pride, the three sign set includes two 8.5"W x 14.5"H rectangular signs and one 12" Dia. circular sign. Created by Montana Silversmiths exclusively for Friends of NRA events and limited to 1,130 sets.

Glass Art

There is no other organization as dedicated to preserving your freedoms and rights as the National Rifle Association. In Congress and in state houses all across America, the NRA is committed to fighting for our individual liberties. This beautiful piece proclaims that message with the NRA seal and “Teach Freedom” printed in fade-resistant ink on glass. It displays well with lots of sunlight and will make a great addition to your home décor. Limited to 1,130 units made by Wild Wings, LLC, and found only at Friends of NRA events.

• 14”W x 20”H
Stoneware Crock - Set of 2

Burley Clay of Roseville, Ohio, has been making stoneware crocks and jugs for home use since 1923. The area is world famous for its stoneware clay and was once the home to several premiere pottery factories. These two hand-made crocks feature a custom design of crossed rifles and 1871 stamped in blue. The two sizes—one gallon and two quart—are perfect for pickling, storing or decorating. Crafted exclusively for Friends of NRA events by Burley Clay Products and limited to 1,130 sets.

- 1 gal. crock: 7.5” Dia. x 8.5”H
- 2 qt. high jar: 6” Dia. x 6.5”H

Pocket Watch with Silver Anniversary Logo

Effortlessly transitioning from boardroom to ballroom, from ranch to rodeo, this hunter-case pocket watch is a timeless treasure created by Montana craftsmen and sure to be appreciated by all. A stunning display of true artisanship in a bright silver-tone finish, the piece is complete with the Friends of NRA Anniversary logo applied in silver and black to the fully engraved bright cut silver inlay on the cover. Inside, a classic circular pattern adorns the lid. Made by Montana Silversmiths and found only at Friends of NRA events. Limited to 1,130 units.

- Dimensions: 1.88” x 1.88”
- 14.5” chain
- Latch at the 3:00 position

Security Yard Sign

Guarantee everyone knows that your home is protected by a proud NRA supporter. Powder-coated in a textured blue for curb appeal and durability, the octagonal sign is CNC cut from 14 gauge steel. Made by Just How You Like It Custom Metal Works, LLC, exclusively for Friends of NRA events and limited to 1,130 units.

- 11”W x 28”H x .5”D
Copper Barn Star

Liven up your walls with this proud display of patriotism! Traditionally considered to provide a building with luck, barn stars are great accent pieces for any home or outdoor structure. The unalienable concepts of “Liberty” and “Freedom” are laser engraved on opposite legs of the star, enhancing the patriotic punch of this hand-soldered piece. Created by Intricut Creations exclusively for Friends of NRA and limited to 1,130 units.

- 24”W x 24”H x 3”D
- 16 oz (.021” thick) Copper

Patriot Tribute Sculpture

From musket volleys across the fields of New England, to airlifts behind enemy lines in Vietnam and Humvee patrols through the streets of Fallujah, American servicemen and women have fought and sacrificed. Paying tribute to all of those who have served throughout our nation’s history, this Patriot sculpture is an exceptional commemoration. A brass plaque on the base cites the “Patriot Tribute”: In Memory of all Who Have Served Past and Present We Will Never Forget. Created by artist Rick Terry and Big Sky Carvers exclusively for Friends of NRA events and limited to 1,130 units.

- 7.5” Dia. x 13.5”H (approx.)
- Two-step wood base
Limited Edition Wood BB Gun with Anniversary Coin

Faithful to its original design, this Red Ryder is modeled after lever-action rifles with a solid wood stock and forearm and lariat ring with a leather thong. This BB gun is perfect for developing shooting and marksmanship skills in any young shooter. This Limited Edition piece created by Daisy Outdoor Products is exclusive to Friends of NRA events and features the 25th Anniversary coin inlaid on the right side of the stock.

- Stock/Forearm: Stained Solid Wood
- Safety: Crossbolt Trigger Block
- Friends of NRA 25th Anniversary coin

Pledge of Allegiance Wooden Sign

Showcase your commitment to our nation’s Pledge of Allegiance by proudly displaying this hand-made wooden plaque made from trees harvested in Michigan by Janish Woodworks. The whole tree is cut into plaques and then kiln dried to protect the integrity of the wood as well as preserving the bark and moss. The plaques are then laser carved with the Pledge and Flag Design by Omega Laser Design. No two plaques are the same as no two trees are the same—each is a unique work of art and nature. Crafted exclusively for Friends of NRA by Omega Laser Design and limited to 1,130 units.

- Dimensions: 26”W x 9”H (approx.)
- Keyhole slot for easy hanging

Anniversary Blanket

Wrap up in this one of a kind throw displaying the Friends of NRA logo and 25th Anniversary design knit directly in the gray background. The knit blanket is made of non-shrink, machine washable acrylic perfect for indoor and outdoor use. The eloquent and durable design was created exclusively for Friends of NRA events by Binghamton Knitting Company in New York. Limited to 1,130 units.

- 54”L x 54”W
Anniversary Fixed Blade Knife

With over one hundred years of history producing quality blades, the Buck Knives name is synonymous with excellence. This 6” fixed blade is made with 520HC stainless steel and accented by a rich laminated Cocobolo Dymondwood handle with brass guard and pommel. Outfitted with a leather belt sheath and prominently displaying a 25 Years Friends of NRA logo design, this will be a prized addition to your collection. From Blue Ridge Knives for Friends of NRA events only and limited to 1,130 units.

- Overall length: 10.5”
- Blade: 6” 520HC stainless steel clip
- Leather belt sheath included
- 25 Years Friends of NRA logo design
Artillery Sword with NRA Logo

Swords were still used widely during the Civil War when National Rifle Association founders Col. William C. Church and Gen. George Wingate were fighting for the Union. This custom artillery sword pays homage to this unique aspect of American and weapons history and will make a striking addition to any collection. This 38-inch long sword features a brass handguard, a black imitation leather wrapped handle, and a 32-inch blade that gives the impression of both power and agility. The blade is embellished with intricate scrollwork and accompanied by a metal scabbard, adding to its artistic and historic value. Customized with “25 Years Friends of NRA” engraved at the tip of the unsharpened steel blade, this exclusive piece is limited to 1,130 units and available only at Friends of NRA events from Blue Ridge Knives.

Backpack with Hydration and Logo

Don’t leave for your next adventure without this Alpha backpack from Yukon Outfitters, featuring a custom Friends of NRA logo hook and loop patch. With a quick-grab pocket, multiple storage options, a padded laptop sleeve, and a new and improved suspension system with air-flow mesh back panel, this item is ideal for road-warriors and outdoor enthusiasts alike. Complete with a 2.5 liter hydration system, this MOLLE System-compatible pack is heavy load rated and made to accompany the adventurer through all kinds of terrain. From Moam Group, Inc., for Friends of NRA events only.

ZEISS Terra ED
10x42 Binoculars with NRA Logo

Known for their high-performance and premier German design, ZEISS has earned the trust and respect of the avid outdoorsman through its unwavering dedication to producing quality optics, and the Terra ED binoculars are no exception. This unit combines Schott ED glass with high-quality ZEISS MC lens coatings to produce a bright and sharp image, even when working in low-light environments. The 16mm eye relief and 42mm objective diameter, along with the lightweight, ergonomic design makes this unit incredibly versatile. From Carl Zeiss Sports Optics, Inc., exclusively for Friends of NRA events.

- Weight: 25.4 oz
- Dimensions: 5.5”H
- Eye Relief: 16mm
- Field of View: 330’ @ 1000 yd.
- Objective Diameter: 42mm
- Shock-absorbent rubber armoring
- ZEISS Lifetime Transferable Warranty
- Weight: 3.4 lbs.
- Dimensions: 21”H x 12.5”W x 10.5”D
**H15 Compact Double Handgun Case with Anniversary Logo**

This tough H-Series case from Boyt Harness Company is purpose-built for firearm use. Designed and engineered to meet or exceed law enforcement, military and airline standards, this case features a water resistant and dust proof O-ring full-length gasket, a pressure relief valve, a collapsible comfort grip handle, and egg crate foam interior secured by two all steel powder-coated draw latches. The exterior of this special edition double handgun case features an exclusive camo pattern and prominently bears the *Friends of NRA* 25th Anniversary logo. Made exclusively for *Friends of NRA* events by Boyt Harness Company and limited to 1,130 units.

- Internal dimensions: 15”W x 11.25”H x 4.5”D
- External dimensions: 16.5”W x 14”H x 5”D
- Weight: 5 lbs.
- Meets most standard airline luggage/ TSA requirements

**Folding Buck Knife with Sheath**

The knife world was revolutionized in 1964 when Buck Knives, Inc., introduced the Model 110 Folding Hunter to the market. An instant hit, it became a mainstay of American outdoorsmen. The clean look and durable build of the Buck folding knife has secured its place in American lore, making it the ideal piece to hand down to future generations of outdoorsmen and adventurers. Custom designed with a 25 Years *Friends of NRA* logo engraving, Macassar Ebony Dymondwood handles, brass bolsters and a black leather belt sheath, this is a knife fit to uphold a legacy for generations to come. From Blue Ridge knives exclusively for *Friends of NRA* events and limited to 1,130 units.

- Blade length: 3.75”
- Blade: 420HC stainless steel clip

**Concealed Carry Handbag**

The Jill Lock Concealed Carry Satchel from Emperia Outfitters is a perfect way to conceal your weapon elegantly. A separate concealed compartment on the back with two zipper openings creates ease for both right and left hand carriers. A gold lock decoration on the front adds charm and zipper closure ensures that all your belongings are secure. The sleek and sophisticated Jill bag in black faux leather is perfect for everyday use and can hold everything you need comfortably—perfect for any occasion and any wardrobe. Provided for *Friends of NRA* events by Deluxity, Inc.

- Dual top carry handles
- Detachable and adjustable shoulder strap
- Removable holster included
- Dimensions: 15”L x 6”W x 11.5”H
- Concealed pocket measurement: 11”W x 7.5”H
Freedom Knife

The individual and collective acts of colossal heroism displayed by American men and women during the hours and days following the attacks on September 11, 2001, are impossible to quantify. From the first-responders who charged into the smoldering towers time after time, to the passengers of Flight 93, we witnessed countless acts of courage and selflessness in the face of pure evil. Featuring a piece of steel from the World Trade Center, this piece of art created by Silver Stag commemorates the indescribable acts and sacrifices witnessed on that fateful day. A half-inch World Trade Center Steel medallion is set flush into the hand-shaped and polished deer or elk antler handle which also features a laser engraving of the Twin Towers and “Never Forget, In Memory of 9-11” text. A laser engraved Friends of NRA logo adorns the handmade 3.75” hollow ground high carbon D2 steel blade along the stainless steel finger guard. This beautiful collector’s piece will be perfectly displayed or stored in its American Alder wood box engraved with the Friends of NRA Limited Edition logo. The handmade cow hide leather sheath means that you will also be able to carry the knife for practical use. From Smith and Partners, LLC, exclusively for Friends of NRA events and limited to 1,130 units.

- Overall length: 8” (approx.)
- Display box included: 11”L x 4”D x 2”H
- Color: Earth
- Materials: 600D Polyester
- 1/2” World Trade Center Steel medallion inlay
- Friends of NRA logo hook and loop patch
- Weight: 3.3 Lbs.
- Friends of NRA Limited Edition
- Lifetime Warranty

Range Bag with Logo

Proudly display your support for Friends of NRA on your next trip to the range! The Yukon Weekend Range Bag with Friends of NRA logo hook and loop patch is complete with plenty of room for that extra set of hearing protection and your other gear thanks to the ample storage pockets and spacious, adjustable interior of its durable construction. The locking zipper on the main compartment will ensure the contents stay stored safely, and the top-loading design conveniently holds multiple boxes of ammo. A padded carry handle, a removable padded shoulder strap and sturdy metal D-rings mean you’ll have no trouble toting heavy loads. Found only at Friends of NRA events from Moam Group, Inc and limited to 1,130 units.

- Color: Earth
- Dimensions: 13”H x 13”D x 26”L
- Weight: 3.3 Lbs.
- Materials: 600D Polyester
- Friends of NRA logo hook and loop patch

Range Bag with Logo

- Overall length: 8” (approx.)
- Display box included: 11”L x 4”D x 2”H
- Color: Earth
- Dimensions: 13”H x 13”D x 26”L
- Weight: 3.3 Lbs.
Standing Guard Anniversary Edition Print

For 25 years Friends of NRA has been standing guard for American shooting sports traditions and Second Amendment freedoms. To celebrate this milestone, the stunning print featured in the 2006 Friends of NRA standard package has been brought back as a special Anniversary Edition. Commemorate our silver anniversary and pay tribute to a national symbol of strength and freedom with Standing Guard by Cole Johnson.

Johnson depicts a striking image of a bald eagle guarding his territory. He was fortunate to be able to research and get all of his references for Standing Guard locally in an area close to his home near the western branch of the Delaware River. Johnson manages to convey that action is imminent with the extraordinary detail of the eagle’s piercing glare and ready stance, while conveying the vastness of the frontier near the Catskill Mountain region of New York State fading in the background. This black and white piece will complement any collection of art or décor. Each print is signed by the artist, numbered sequentially and framed to archival standards.

A 1.5” frame in distressed boardwalk finish encompasses the 30.25”W x 24.5”H piece triple matted in light cream with black and cinder gray accents. A silver 25th Anniversary coin accompanies the print. Only 1,130 pieces were produced to recognize the quarter century of Friends of NRA activities in support of the shooting sports and Second Amendment freedoms. Printed and framed by Made in USA Framing exclusively for Friends of NRA.
Rifleman’s Prayer Framed Art

At the core of A Rifleman’s Prayer is the recognition that the soldier’s rifle is the source from which he draws his strength. If the soldier does not have keen vision, if the soldier’s hand is not steady, if the soldier fails to be appropriately attentive to his surroundings, he and his rifle will be rendered ineffective.

Regardless of advances in technological innovation, we have yet to create anything as effective as a skilled marksman and his rifle within a thousand yards of the enemy. The NRA’s commitment to excellence in marksmanship, strict adherence to firearm safety and proper care and maintenance mirrors the sentiments expressed in the Rifleman’s Prayer.

With its simple elegance and powerful message, this classically styled print is sure to gain a respected spot in your home, sharing the importance of dedication to God and Country and care for life, limb and liberty with all those who see it.

Printed and framed by Made in USA Framing, LLC, the 12.25”W x 15.25”H display features a 1.25” black oak frame with gray matting, black accents and a pop of red highlighting a gold-finished crossed rifle pin at the bottom. Limited to 1,130 units and created by Made in USA Framing exclusively for Friends of NRA.
Roy Rogers Commemorative Set

Few Western heroes are as iconic as Roy Rogers. Known for his smile and smooth singing voice, the “King of the Cowboys,” was one of the original “good guys with a gun” with whom viewers immediately aligned. After beginning his successful acting career in Western films in the ‘30s, Roy rode into the hearts and living rooms of Americans throughout the ‘50s and ‘60s as the star of “The Roy Rogers and Dale Evans Show.” Roy was joined by his wife and co-star, Dale Evans, his trusty golden palomino Trigger, and his dog Bullet. His principled actions and crystal clear views of right and wrong guaranteed the show’s popularity, leading to the production of 100 total episodes.

Roy was a proud gun owner and NRA Life Member. In the 1980s he worked alongside the NRA to promote our values and principles, electing to be featured in the “I’m the NRA” advertisement campaign. Roy was always careful about putting his name behind something, and his support for the NRA was no different. “I don’t believe in doing a commercial or letting someone use my name unless I really believe in it from the heart,” he said. “Well, I can truly say I’m proud to be associated with the NRA.”

When making public appearances, Roy was known to hand out small coins to his fans, as a memento and a show of his appreciation for their support. At the time of his passing, attendees of his funeral service were given a coin featuring his likeness, a replica of which is featured in this piece. Having played in many a Western film, Roy was also known for his accuracy with a six-shooter—but this wasn’t an act. Roy was quite an accomplished marksman, most notably for his impressive trap shooting skills. To commemorate Roy’s affinity for firearms and their place in American society, this piece includes a casing and bullet that was fired through a Colt .45 six-shooter owned by Roy himself.

A 1.5” frame in distressed gray finish encompasses the 21.5”W x 15.25”H piece triple matted in white with cinder gray accents. A photo of Roy with wife Dale Evans and trusty steed Trigger accompanies the bullet and casing along with a brief historical note and two replica coins showing the front and back commemorative designs. Printed and framed by Made in USA Framing exclusively for Friends of NRA. Limited to 1,130 sequentially numbered pieces.
Thank You

The 2017 Friends of NRA Standard Merchandise Package would not be possible without the support of all the vendors featured in this catalog.
Established in 1990, The NRA Foundation, Inc. (“NRA Foundation”) is a 501 (c)(3) tax-exempt organization that raises tax-deductible contributions in support of a wide range of firearm-related public interest activities of the National Rifle Association of America and other organizations that defend and foster the Second Amendment rights of all law-abiding Americans. These activities are designed to promote firearms and hunting safety, to enhance marksmanship skills of those participating in the shooting sports, and to educate the general public about firearms in their historic, technological and artistic context. Funds granted by The NRA Foundation benefit a variety of constituencies throughout the United States including children, youth, and women, individuals with physical disabilities, gun collectors, law enforcement officers, hunters and competitive shooters.

The Friends of NRA fundraising program was established in October 1992 to raise funds in support of this mission. True to the tradition of the original town meetings, and organized by community volunteers from every walk of life, Friends of NRA events provide participants an opportunity to support the charitable goals of The NRA Foundation and enjoy the camaraderie of other law-abiding gun owners.